

Minutes

CAETS Communications Committee – Quarterly Meeting

Meeting details

Location	Online via Microsoft Teams
Date & Time	Friday 6 December 2024, 16:00 - 17:30 (CET)
Attendees	<p>Committee leadership Chair – Lucas NOLDUS – Netherlands Academy of Engineering (NAE) Deputy Chair – José ALBARRAN – Academy of Engineering of Mexico (AIM)</p> <p>Norbert BABCSAN (Hungary) Frank BEHRENDT (Germany) Nadu DENLOYE (Nigeria) Heleen DUFFEY (South Africa) Shinhye KIM (Korea) Tom Leahy (Ireland) Wei LIU (China) Hans-Peter MEYER (Switzerland) Jung-hee SONG (Korea) Janusz SZPYTKO (Poland) Ziqin YANG (China) Karen WAGNER (Germany) Yu ZHU (China)</p> <p>Secretariat support – Zhiqiang WU, Wei WANG – (China)</p>

Meeting Summary

1. Welcome

- The chair opened the meeting by welcoming committee members to the fourth quarterly meeting of 2024.
- Additionally, the chair welcomed José ALBARRAN (AIM), who will be back and replacing Jesús FOULLON as the deputy chair again.
- The meeting agenda was accepted without amendment.

2. Minutes of previous quarterly meeting (17 October 2024)

- The minutes of the 17 October meeting were accepted without amendment.

3. Actions of previous meeting

- The committee noted all previous action items have been completed or are underway.

4. Communication about CAETS reports

- The Chair has forwarded the suggestions from the E-Mobility Report, discussed during the third committee quarterly meeting, to the Co-Chair of the Energy Working Group, Neven DUIC, and to CAETS Secretary Ruth DAVID. Ruth David confirmed that the suggested strategies have been adopted by both the Energy Working Group and the CAETS Secretariat.
- The Chair introduced the Energy Sequel Report, which is currently under internal review by the Energy Working Group. It is expected to be reviewed by the Communications Committee in January.

5. CAETS Communication Prize 2025

- The Chair announced that the Prize has already been launched on November 11 and clarified that the entrant for the competition does not need to be an Academy Fellow. Anyone can



enter, provided that the submission is endorsed or submitted by the engineering academy in their respective country.

- Germany, Ireland, Korea, and South Africa have reported that the Prize has officially been launched, utilizing various channels such as official websites, social media platforms, and newsletters from member academies. Other academies that have not yet initiated their launches have also shared their respective promotional plans.
- There were concerns that the Communication Prize 2025 had been launched and published but was not yet visible on the CAETS website. The Committee suggested offering support to the CAETS Secretariat in managing and editing the website if necessary to improve its resilience and efficiency.
- The popularity voting mechanism, targeting the young generation as the primary audience for the videos, proposed during the committee meeting at the CAETS Annual Conference in Finland was thoroughly discussed for implementation. Example from “Suzhou Ancient City Innovation Competition” on WUPEN website was shared by the Secretary Wei WANG, which included a clear ranking system that proved effective (Reference link: <http://wupen.org/competitions/119>).
- The discussion also covered that reaching out to previous winners to inquire how the Communication Prize has practically benefited them.

6. Sharing Communications best practice among CAETS members

- Karen WAGNER, representing the National Academy of Science and Engineering (acatech), gave an insightful presentation, offering a thorough overview of the German Academy and showcasing its best practices.

7. Administration and planning

- To get delegates from missing countries into the committee, the Chair encouraged all members to send emails inviting individuals to join the committee.
- The rotation schedule for presentations in 2025 has been confirmed. Two academies have agreed to present: Norbert BABCSAN from Hungary in March and Nadu DENLOYE from Nigeria in June. Heleen DUFFEY is expected to invite a South African fellow to present a report at the upcoming meeting.

8. Next meetings

- The quarterly meetings for 2025 are scheduled for 13 March, 10 June, 16 October, and 16 December, each taking place from 16:00 to 17:30 CET.

9. Meeting close

- There being no further business, CAETS Communication Committee Chair Lucas NOLDUS adjourned the meeting at 1730.