# **CAETS Communications Committee – Quarterly Meeting**

December 6, 2024

Dr. Karen Wagner



## acatech at a glance



Two presidents from science and industry

## MUNICH BERLIN BRUSSELS



600+
Scientific members

100+
Senators

40
Ongoing projects

200+ Employees

#### The Two-Pillar-Structure of acatech

### **Expertise from Science and Industry**







## SOCIETY

## INDUSTRY SCIENCE

## **POLITICS**











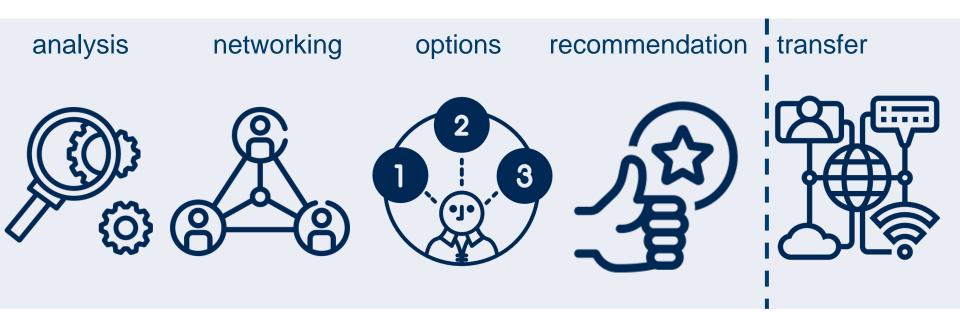


#### **Global challenges**

- Climate change
- Migration
- mobility
- Communication
- energy
- scarcity of resources
- Demographic development
- Conflicts and disasters
- health
- digital transformation
- ...



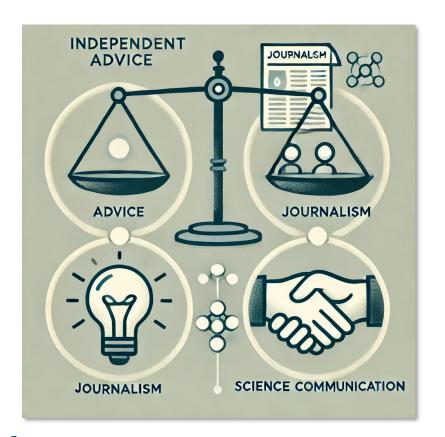






#### How we communicate





- acatech provides independent advice that is in the public interest
- acatech works to promote independent journalism and objective, dialogue-based communication about science and technology
- Good science communication requires cooperation between all the relevant parties, and is thus something that acatech seeks to promote both through its own projects and by taking part in joint initiatives



## How we communicate



#### 1 PUBLICATIONS (I/II)











#### **POSITION**

positions on strategic engineering and technology policy issues with concrete recommendations

#### **IMPULSE**

contributions to debates and thoughtprovoking papers on strategic engineering and technology policy issues

#### **STUDY**

provides indepth advice for policymakers and the public on strategic engineering and technology policy issues

#### **DISCUSSION**

documents the interdisciplinary discussion at acatech events and in projects



#### 1 PUBLICATIONS (II/II)









#### **COOPERATION**

Include the interim and final reports of joint projects carried out by acatech in cooperation with other partners

#### **HORIZONS**

Explores technology
fields that are
fundamentally
transforming our
everyday lives – clear
and easy to
understand

#### **MATERIALS**

Discussion papers, presentations and preliminary studies produced in acatech's project work



#### 2 Events – selected events

#### acatech on Tuesday



With the 'acatech on Tuesday' series of events, the Academy regularly brings current and controversial technology topics into the discussion. We invite representatives from politics, science, business, other social groups and the media, as well as interested citizens, to engage in dialogue with our experts.

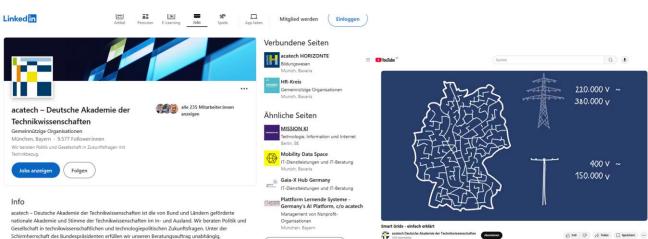


Workshops





#### 3 Social Media



Mehr ähnliche Seiten anzeigen ~

bei IBM DACH | Mitglied der Plattform Lernende Systeme - Germany's Al Platform, c/o acatech) beleuchtet aus der Sicht eines IT-Unternehmens den Einsatz von KI und die notwendigen Voraussetzungen und Maßnahmen, um vertrauenswürdige KI-Lösungen zu finden.

3. Dezember 2024
 19:30 - 21:00 Uhr

Online via Zoom

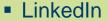
In Kooperation mit vhs.wissen live

Anmeldung: https://lnkd.in/ggqHKCWS

#acatechamdienstag #Sicherheit #Datenschutz #Al

Foto: IBM





X

faktenbasiert und gemeinwohlorientiert.

- Instagramm
- YouTube





#### **4 Communication Group**

77

- brings together communicators from the businesses, associations and research organisations represented in the academy's senate
- Discussion on technology communication trends,
- advise the academy on communication matters
- provides the prize money for the PUNKT prize for journalism and offers guidance to the jury





#### 5 PUNKT prize for technology journalism and technology photography





is awarded to journalists for well-researched, easy-tounderstand, creative and critical work that brings

technology to life

- Text
- Photography





#### 6 Joint initiatives

acatech is involved in various joint initiatives of the scientific community to promote science communication and science journalism:

#### **Science in Dialogue**

a joint initiative of the scientific community aimed at promoting discussion and dialogue on research in Germany

#### **Futurium**

a new location for everyone who wants to help shape the future

#### **Science Media Center**

provides journalists with support for their reporting

#### **Science Year**

to promote a dialogue between scientists and the public on a different topic every year

