

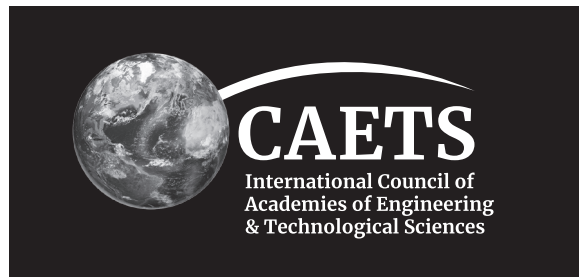
CAETS Style Guide is applicable to all CAETS-sponsored events, reports, statements, position-papers and other communications/activities. Visual identity assets may not be used for member academy activities unless explicitly authorized by the CAETS Secretariat.



Visual identity
Assets

CAETS Visual identity — Assets

FULL NAME — for official use



TAGLINE — for marketing use



CAETS Visual identity — Assets

FONTS — free to download from google fonts

Montserrat

<https://fonts.google.com/specimen/Montserrat>

Regular Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Bold Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Italic Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Merriweather

<https://fonts.google.com/specimen/Merriweather>

Regular Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Bold Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

Italic Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

COLORS

Primary



C 100
M 80
Y 10
K 0

C 0
M 0
Y 0
K 100

R 14
G 78
B 150

R 0
G 0
B 0

#0E4D96

#000000

Secondary

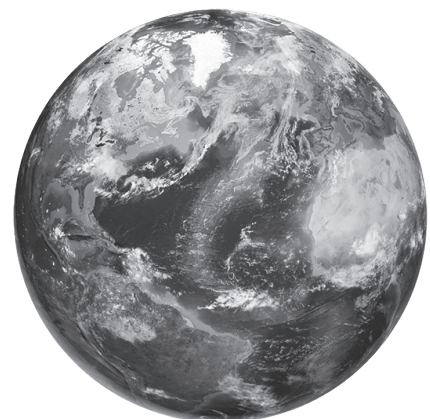


C 0
M 100
Y 70
K 20

R 
G 0
B 57

#C40F39

GLOBES



WORD STYLE SHEETS NAMES AND EXAMPLES



CAETS style sheet names and examples

CAETS heading 1 **Montserrat Bold 15pt blue**

CAETS heading 2 **Montserrat Bold 12pt red**

CAETS heading 3 **Montserrat Bold 10pt blue**

CAETS bodycopy — Merriweather Regular 9pt. Multiple line spacing = 1.2. Space after = 6pt

The first International Convocation of Academies of Engineering and similar institutions was held in 1978. Slight changes were made in the title of subsequent convocations from 1980 to 1985. In 1985 the name “Council of Academies of Engineering and Technological Sciences (CAETS)” was agreed upon. Upon incorporation in 2000, the name became the “International Council of Academies of Engineering and Technological Sciences, Inc. (CAETS).”

Bodycopy subhead bold


CAETS is an independent nonpolitical, non-governmental, international organization of engineering and technological sciences academies, one member academy per country, that advances the following objectives:

- This paragraph style is CAETS bodycopy bullet indent
- Prepared to advise governments and international organizations on technical and policy issues related to its areas of expertise;
- Contribute to the strengthening of engineering and technological activities to promote sustainable economic growth and social welfare throughout the world;
- Foster a balanced understanding of the applications of engineering and technology by the public;
- Provide an international forum for discussion and communication of engineering and technological issues of common concern;
- Foster cooperative international engineering and technological efforts through meaningful contacts for development of programs of bilateral and multilateral interest;
- Encourage improvement of engineering education and practice internationally; and
- Foster establishment of additional engineering academies in countries where none exist

Engineering a better future

CAETS is an independent nonpolitical, non-governmental, international organization of engineering and technological sciences academies; current membership includes 31 countries.

newcaets.org



EDITABLE TEXT AREA

XX Month year

Headline that can extend over multiple lines

CAETS is an independent nonpolitical, non-governmental, international organization of engineering and technological sciences academies, one member academy per country, that advances the following objectives:

- Prepared to advise governments and international organizations on technical and policy issues related to its areas of expertise;
- Contribute to the strengthening of engineering and technological activities to promote sustainable economic growth and social welfare throughout the world;
- Foster a balanced understanding of the applications of engineering and technology by the public;
- Provide an international forum for discussion and communication of engineering and technological issues of common concern;
- Foster cooperative international engineering and technological efforts through meaningful contacts for development of programs of bilateral and multilateral interest;
- Encourage improvement of engineering education and practice internationally; and
- Foster establishment of additional engineering academies in countries where none exist.

The first International Convocation of Academies of Engineering and similar institutions was held in 1978. Slight changes were made in the title of subsequent convocations from 1980 to 1985. In 1985 the name “Council of Academies of Engineering and Technological Sciences (CAETS)” was agreed upon. Upon incorporation in 2000, the name became the “International Council of Academies of Engineering and Technological Sciences, Inc. (CAETS).”

Founding Academies that were involved in the 1978 convocation and subsequent convocations included:

- Australia: Australian Academy of Technological Sciences and Engineering
- Mexico: Academy of Engineering
- Sweden: Royal Swedish Academy of Engineering Sciences
- United Kingdom: Royal Academy of Engineering
- United States: National Academy of Engineering

Collectively, these academies shaped the character of CAETS and supported its launch in 1985. Thereafter, new member academies were added through the election process.

Engineering a better future

CAETS is an independent nonpolitical, non-governmental, international organization of engineering and technological sciences academies; current membership includes 31 countries.

newcaets.org

EXAMPLE POSITION STATEMENT



POSITION STATEMENT

Released 17 April 2022

Statement of the International Council of Academies of Engineering and Technological Sciences (CAETS) on the invasion of Ukraine

The International Council of Academies of Engineering and Technological Sciences (CAETS), as represented by the undersigned, is dismayed by the unprovoked large-scale military invasion of Ukraine at the instigation of the Russian government. We condemn this attack on the territorial integrity, sovereignty and independence of Ukraine. Our thoughts are with the people of Ukraine, our sympathy and solidarity go out to them.

CAETS considers the invasion as an attack on the fundamental values of freedom, democracy and self-determination, which in turn provide the basis for academic freedom and opportunities for scientific and technological progress. We wish to express our solidarity with the Academy of Technological Sciences of Ukraine and with all Ukrainian scientists and engineers in the face of the ordeals they are going through as a result of the invasion of their country.

CAETS also wishes to pay tribute to the courageous stand taken by thousands of Russian scientists in an open letter denouncing the aggression towards Ukraine by the Russian Federation and calling for its immediate cessation.

The courageous defense advanced by the Ukrainian people shows their uncompromising attachment to freedom. In a multidimensional world, close scientific and technical international cooperation, in science and industry as in many other fields, is a necessity and requires respect for freedom, the freedom of peoples to choose their future and their freedom to think and express themselves.

CAETS and its member academies are committed to enabling a future in which peace prevails and standards of living and prosperity are secured through international cooperation in science and innovation. To that end CAETS calls for an immediate cessation of hostilities followed by meaningful peace talks under the auspices of the United Nations.

This statement was endorsed by the following CAETS member academies:

Academia Nacional de Ingenieria of Argentina	Real Academia de Ingenieria of Spain	National Academy of Engineering of the United States
Nigerian Academy of Engineering	Engineering Academy of the Czech Republic	National Academy of Science and Engineering of Germany
Australian Academy of Technological Sciences and Engineering	Royal Swedish Academy of Engineering Sciences	Hungarian Academy of Engineering
Norwegian Academy of Technological Sciences	Danish Academy of Technical Sciences	Irish Academy of Engineering
Royal Belgian Academy Council of Applied Sciences	Swiss Academy of Engineering Sciences	Engineering Academy of Japan
Slovenian Academy of Engineering	Council of Finnish Academies	National Academy of Engineering of Korea
Canadian Academy of Engineering	Royal Academy of Engineering of the United Kingdom	Academy of Engineering of Mexico
South African Academy of Engineering	National Academy of Technologies of France	Netherlands Academy of Technology and Innovation
Croatian Academy of Engineering		Royal Society Te Aparangi of New Zealand

Engineering a better future

CAETS is an independent nonpolitical, non-governmental, international organization of engineering and technological sciences academies; current membership includes 31 countries.
newcaets.org

Visual Identity Available for Download

1. CAETS Position Statement Header
2. CAETS-full-name-RGB (jpg)
3. CAETS-full-name-RGB (png)
4. CAETS-full-name-black (jpg)
5. CAETS-full-name-black (png)
6. CAETS-full-name-reverse-colour-globe [transparent background]
7. CAETS-full-name-reverse-mono-globe [transparent background]
8. CAETS-tagline-RGB (jpg)
9. CAETS-tagline-RGB (png)
10. CAETS-tagline-mono (jpg)
11. CAETS-tagline-reverse-colour-globe [transparent background]
12. CAETS-tagline-reverse-mono-globe [transparent background]