

Minutes

CAETS Communications Committee – Quarterly Meeting

Meeting details

Location	Online via Microsoft Teams
Date & Time	Thursday, 13 March 2025, 16:00-17:30 (CET)
Attendees	<p>Committee leadership</p> <p>Chair – NOLDUS, Lucas – Netherlands Academy of Engineering (NAE) Deputy Chair – WU, Siegfried Zhiqiang – Chinese Academy of Engineering (CAE)</p> <p>BABCSAN, Norbert (Hungary) BEHRENDT, Frank (Germany) DENLOYE, Nadu (Nigeria) DUFFEY, Heleen (South Africa) HOWELL, Caitlin (United States) KIM, Shinhye (Korea) LEAHY, Tom (Ireland) LIU, Wei (China) MCHUGH, Shane (United Kingdom) PIENAAR, Pine (South Africa) SONG, Jung-hee (Korea) ZHU, Yu (China)</p> <p>Secretariat support – WANG, Wei, YANG, Ziqin, CHEN, Sisi – (China)</p>

Meeting Summary

1. Welcome

- The Chair opened the meeting by welcoming committee members to the first quarterly meeting of 2025.
- Additionally, the Chair extended a formal welcome to the newly appointed leadership and committee members: Siegfried Zhiqiang WU (China) as Deputy Chair, along with incoming committee representatives Caitlin HOWELL (USA) and Pine PIENAAR (South Africa).
- The meeting agenda was accepted without amendment.

2. Minutes of previous quarterly meeting (6 December 2024)

- The minutes of the 6 December meeting were accepted without amendment.

3. Actions of previous meeting

- The committee noted all previous action items have been completed or are underway.

4. Communication about CAETS reports

- The Chair provided an update on the Energy Sequel Report, which is currently undergoing a thorough internal review. Once finalized, the document will proceed to the next stage of formal evaluation by the Communications Committee.

5. CAETS Communication Prize 2025

- The Netherlands, China, the United States, and Hungary have confirmed receipt of submissions. Other academies continue to promote the call and look forward to receiving additional entries.
- The Chair suggested that next year's Prize framework document be written in a more positive and engaging tone to better capture the interest of young participants.
- To ensure fairness and a smooth voting process for the Popularity Award, the Chair proposed creating a dedicated voting page on the website of the CAETS Annual Meeting in Brisbane, Australia. This page would allow participants to cast their votes and share the link with member academies to encourage broader engagement.
- The suggestion to reach out to previous winners via a feedback form—asking how the Communication Prize has practically benefited them—was accepted without amendment.

6. Sharing Communications best practice among CAETS members

- Norbert BABCSAN, representing the Hungarian Academy of Engineering (HAE), delivered an insightful presentation detailing the Academy's strategic communication framework. To illustrate these strategies in practice, Norbert showcased a curated short film (available at: https://www.youtube.com/watch?v=4b9PR-u6_DQ), highlighting HAE's pivotal role in raising public awareness and conveying key scientific messages through multimedia platforms.

7. Administration and planning

- The Chair provided an update on recent membership changes in Denmark and the United States.
- Either Heleen DUFFEY or Pine PIENAAR is expected to invite a South African fellow to present a report at the upcoming meeting on 10 June.

8. Next meetings

- The quarterly meetings for 2025 are scheduled for 10 June (16:00-17:30 CEST), 16 October, and 16 December.

9. Any other business

- The Chair showed the presentation of the Young Engineers program of the Netherlands Academy of Engineering. He promised to send a copy of the slide deck to all committee members.
- Jung-hee SONG (Korea) mentioned that the NAEK celebrates its 30th anniversary this year. We congratulate NAEK with this milestone.

10. Meeting close

- There being no further business, CAETS Communications Committee Chair Lucas NOLDUS adjourned the meeting at 1730.