

Minutes

CAETS Communications Committee – Quarterly Meeting

Meeting details

Location	Online via Microsoft Teams
Date & Time	Tuesday, 10 June 2025, 16:00-17:30 (CET)
Attendees	<p>Committee leadership</p> <p>Chair – NOLDUS, Lucas – Netherlands Academy of Engineering (NAE) Deputy Chair – WU, Siegfried Zhiqiang – Chinese Academy of Engineering (CAE)</p> <p>BEHRENDT, Frank (Germany) BUTLER, David (United States) DENLOYE, Nadu (Nigeria) DUFFEY, Heleen (South Africa) FRANTZ, Christopher (Canada) HOWELL, Caitlin (United States) LEAHY, Tom (Ireland) MADIKANE, TC (South Africa) MEISEN, Axel (Canada) PIENAAR, Pine (South Africa) SALMI, Suvi (Finland) SONG, Jung-hee (Korea) SZPYTKO, Janusz (Poland) WAGNER, Karen (Germany) WANG, Rong (Singapore) ZHU, Yu (China)</p> <p>Secretariat support – WANG, Wei, CHEN, Sisi – (China)</p>

Meeting Summary

1. Welcome

- The Chair opened the meeting by welcoming committee members to the second quarterly meeting of 2025.
- The meeting agenda was accepted without amendment.

2. Minutes of previous quarterly meeting (13 March 2025)

- The minutes of the 13 March meeting were accepted without amendment.

3. Actions of previous meeting

- The committee noted all previous action items have been completed or are underway.

4. Communication about CAETS reports

- Axel MEISEN, Chair of the Energy Community, delivered a presentation on the Energy Sequel Report. He provided an overview of the report's purpose, the sectors and working groups involved, the project methodology, key findings, the project schedule. MEISEN noted that the report is scheduled to be presented at the upcoming CAETS annual meeting in Brisbane and is expected to be officially published in January 2026.

- The Energy Community will prepare an English summary of the report for review by the Communications Committee. Additionally, the Community will endeavor to utilize the shortlist of AI tool links provided by the Communications Committee to produce a short video introducing the main content of the report, with the aim of better engaging and inspiring young audiences. The link of a video example from acatech, introducing the content of a report and provided by Karen WAGNER, will be shared to assist the Energy Community in making the video.

5. CAETS Communication Prize 2025

- The Chair announced that the evaluation of the Prize has concluded and the winner has been selected. The final winner will be officially announced at the upcoming annual meeting in Brisbane, during which several Honorable Mentions will also be revealed.
- The Chair also reported on the feedback received from three previous winners—Salah SUKKARIEH (Australia), Jayanta MUKHOPADHYAY (India), and Caitlin HOWELL (United States)—noting that their insights were highly valuable.
- The Chair reported on plans to reboot the Prize for the 2026 competition, summarizing experiences from the past five years and proposing improvements such as renaming the prize, involving the full Communications Committee in scoring, refining evaluation criteria, and introducing a popular vote to increase engagement. These suggestions will be discussed by the Committee leadership on July 2, 2025, with a proposal to be presented at the CAETS Board and Council meetings in Brisbane in September 2025.
- The suggestions discussed included maintaining the original award name and enhancing it with an explanatory and compelling subtitle to highlight its importance; initiating the competition earlier; reducing the required video duration; exploring alternative evaluation formats such as incorporating written reports alongside videos; and providing resources to help participants efficiently create and edit their video submissions.

6. Sharing Communications best practice among CAETS members

- Nadu DENLOYE, representing the Nigerian Academy of Engineering (NAE), delivered an informative presentation highlighting that the NAE advances excellence in science, engineering, and technology through policy advocacy, capacity building, and strategic partnerships. She emphasized that the Academy's focus on research, education, infrastructure, and sustainability supports national development and effectively communicates its mission.

7. Administration and planning

- The Chair provided an update on recent membership changes in Belgium, Norway, Singapore, and the United States.
- TC MADIKANE from South Africa is scheduled to present a report at the forthcoming meeting on 16 October.

8. Next meetings

- The quarterly meetings for 2025 **have been rescheduled to** 16 October at 23:00 (CEST) and 16 December at 08:00 (CET).

9. Any other business

- An in-person meeting is scheduled to take place during the CAETS annual meeting in Brisbane.

10. Meeting close

- There being no further business, CAETS Communications Committee Chair Lucas NOLDUS adjourned the meeting at 1730.